



Hedra - Acceptable Use Policy

This Acceptable Use Policy applies to your use of Hedra Inc. ("**Hedra**")'s services, applications and websites and is incorporated into Hedra's [Terms of Service](#). In accordance with the Terms of Service, Hedra reserves its right to suspend or terminate your access to Hedra's services, applications and websites for any violation of this Acceptable Use Policy.

You agree not to use the Service:

- in any way that violates any applicable national, federal, state, local or international law or regulation
- for the purpose of exploiting, harming or attempting to exploit or harm minors in any way
- to generate or disseminate verifiably false information and/or content (a) with the purpose of harming or misleading others, (b) to interfere with, or participate in, elections or election campaigns, or (c) to discredit or undermine individuals, groups, entities, or institutions
- to input, generate, or create output that contains personal information related to any individual other than yourself, including (without limitation) any photos, audio, videos or any other media containing individuals other than yourself, , except that you may upload images of persons that died at least one hundred years ago so long as you comply with applicable laws, the Terms of Service and the rest of this Acceptable Use Policy
- to impersonate real entities or create fake personas (also known as "deepfakes") to falsely attribute content or mislead others about its origin without consent or legal right
- to upload, share, post, email, transmit, query or otherwise make available through or to the Service any sensitive personal information, whether related to yourself or to other individuals, including financial, medical, or health data, government IDs, passport numbers, social security numbers, other government identifiers or data regarding children
- to simulate or depict sexually explicit content, such as sexual intercourse, fetishes or fantasies, to facilitate or promote erotic chats, or to create material that depicts or promotes incest, bestiality or sexual violence
- to defame, disparage or otherwise harass others
- for fully automated decision making that adversely impacts an individual's legal rights or otherwise creates or modifies a binding, enforceable obligation
- for any use intended to or which has the effect of discriminating against or harming individuals or groups based on online or offline social behavior or known or predicted personal or personality characteristics
- to exploit any of the vulnerabilities of a specific group of persons based on their age, social, physical or mental characteristics, in order to materially distort the behavior of a person pertaining to that group in a manner that causes or is likely to cause that person or another person physical or psychological harm (or any use intended to or which has the effect of discriminating against individuals or groups based on legally protected characteristics or categories)
- to provide medical advice and medical results interpretation
- to generate or disseminate information for the purpose to be used for administration of justice, law enforcement, immigration or asylum processes, such as predicting an individual will commit fraud/crime commitment (e.g. by text profiling, drawing causal relationships between assertions made in documents, indiscriminate and arbitrarily-targeted use).